Create the ultimate fashion design portfolio with this comprehensive and beautifully illustrated guide. Author and fashion designer Anna Kiper shows how to tie together elements such as textiles, silhouettes, styling and mood to make a cohesive presentation that will best showcase your unique vision and ideas.

Demonstrating that creativity comes in many forms — with no right or wrong expression — all aspects of designing a fashion portfolio are covered, from design tools and conceptual thinking through to presentation and illustration techniques. Learn how to develop your own fashion design collection and share your ideas with maximum impact, with examples from leading designers and inspirational illustrations throughout.

Anna Kiper is the author of the popular book Fashion Illustration: Inspiration and Technique. She is a New York City-based fashion designer with a passion for illustration. Anna has worked for companies such as Calvin Klein, Monki and Maggie Norris Couture. She is also a professor at the Fashion Institute of Technology and Parsons School of Design.
**Story and Process**

The design process often revolves around a central and captivating story. The concept emerges, as the narrative unfolds and evolves, through intuitive design development involving textile manipulations, diagrams, sketches, and notes.

Deep exploration of a subject also involves expanding on a story through transforming and infusing images, materials, and patterns that express the story’s themes and ideas. These images, sketches, and diagrams are important tools in the design process.

The ‘Unbreakable’ harrow concept collection comes from a personal experience, an unexpected accident that interrupted normal life. Photographs of open wounds started the design process and are threaded throughout the collection. The wounds are represented in several forms such as burn marks, unraveled threads, and painted bruises. Similarly, they are broken and unfinished textile samples and design details, yet they represent the breakdown of both internal and external health.

As physical pain grows and invades other parts of the body, as shown in various instances of jacquard and intarsia patterns, it reaches mental and emotional crises in an undetectable and indefinable way.
Sketching techniques and media are mixed in an elegant manner in order to interpret the depth of spiritual pain. In the first stage of the collection, the designs imply that by loosening up the mind and forgetting the pain, healing can become possible from deep within.

Strong visual and emotional impact was created by magical design images and photography by Sarah Moore, deconstructed with bleach and turpentine.

By breaking down the long and metastable healing process into several stages, this batwing-concept design collection deeply explores the status of mental disturbance and the infinite progression of emotional recovery. While physical pain has an end point, emotional trauma expands without boundaries and has no definite conclusion.
CREATIVE THUMBNAILS

Designers communicate their ideas through drawing, texture samples, collages, sketches and notes. Modern design sketches, commonly called thumbnails or croquis, are often a combination of all of these things. As an essential part of the creative process, thumbnails are usually placed in a design journal and strongly reflect the designer's aesthetic, market customer, mood and narrative of the collection. While exploring design possibilities and style variations, thumbnails become a visual reference of preliminary ideas, allowing designers to fast-forward to a finished look, allowing designers to fast-forward to the finished look. Other quick and partially developed, thumbnail sketches are key for a cohesive collection of final looks with a nice flow in fabric, colour and style.